



CogSci 109: Lecture 18

Monday Nov. 19, 2007

Error analysis examples, introduction
to function minimization



Outline for today

- Announcements
- Error analysis examples
- Introduction to minimization and optimization
 - **What is optimization?**
 - **What is minimization?**
 - **Fminsearch - definition and algorithm**
 - **examples**



Announcements

- Homework
- Readings/handouts
- Friday is Thanksgiving!!! No class or section (no section Thurs either)
- Thursday and Friday sections please try to make the Wed sections if possible

Quick review of error analysis methods

- There are many ways to estimate errors, here are a couple of common ones

- **To get a single # - can use various norms**

- 2-norm

$$\|e\|_2 = \sqrt{\sum_i (y_i - \hat{y}_i)^2}$$

- Mean-squared-error

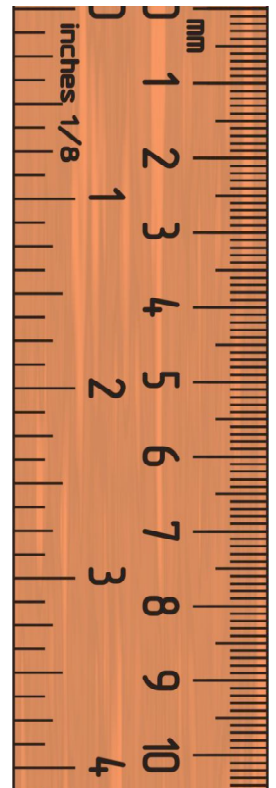
$$MSE = \frac{1}{N} \sum_{i=1}^N (y_i - \hat{y}_i)^2$$

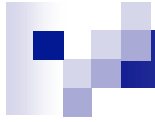
- **Curve - simple error (for a time dependent signal $y(t)$)**

$$e(t) = y(t) - \hat{y}(t)$$

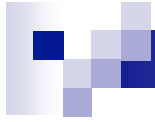
- **Curve - prediction error**

$$e_p(t) = y(t) - \hat{y}(t | t - 1)$$





Demo -



Second demo



What can we do with this idea of error?

- We now can quantify differences between model and reality
- Gives us a criterion for choosing and creating models
- What do I mean by this?
 - **Let me pose the question - *How can we fit a model which is nonlinear in the parameters?***
 - Least squares won't work!
 - Could linearize for the parameters...but what about cases where that is too difficult?



Optimization for regression problems which are nonlinear in the parameters

- **Optimization** - the study of problems where the goal is to minimize or maximize a function by strategically choosing values for a set of variables
 - **This is typically an iterative process, though in many cases one can solve for the optimal point of the function**



Optimization is a popular way to study the human brain, behavior and computation

- There is a tremendous amount of interest in optimization and optimality in general in fields studying human cognition and behavior, such as Cognitive Science
 - **For model fitting in general**
 - **But also because it is intuitive to understand many aspects of human behavior in terms of optimization**



How does this relate to behavior and cognition?

- One popular model group used by cognitive science relates decision processes to minimization of cost and maximization of rewards (behaviorism)
 - **“I’m hungry, I need to eat” ->this hunger instinct and the dislike of discomfort leads us to make choices to minimize hunger, unless another cost/reward outweighs that choice**
 - **You drive on the correct side of the road because you don’t want to have a head on collision with another car, or get a ticket because either of those would be a cost**
- Motor control (control of movement)
 - **Many aspects of human sensorimotor system are optimal in some sense (specifics vary, but examples are energy expenditure/recovery, time to goal, obstacle avoidance)**



You have already performed some optimization in this class

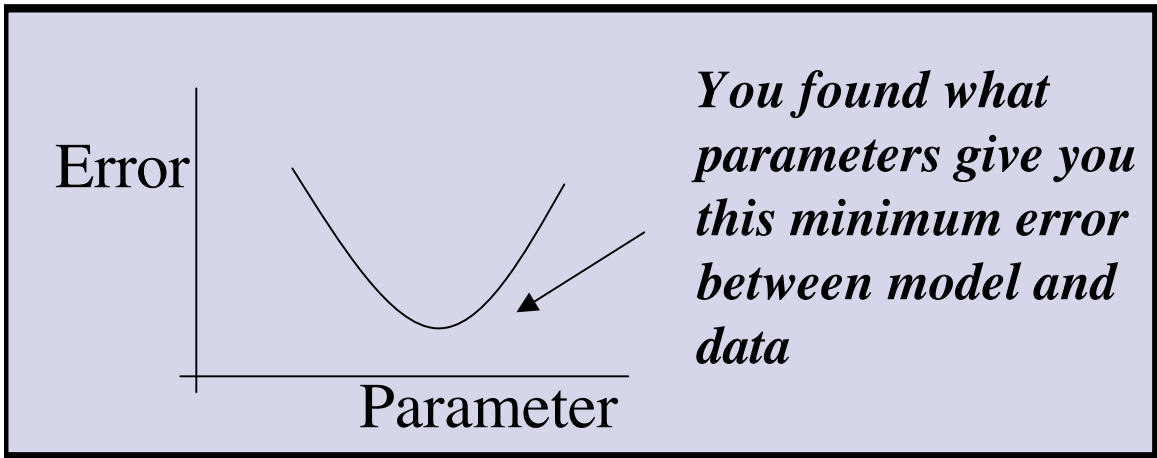
- **Least squares**

- **However in that case you could compute the optimal point (which is the minimum of some error function)**

- **In that case the cost function was a quadratic function (shaped like x^2), but it isn't always**

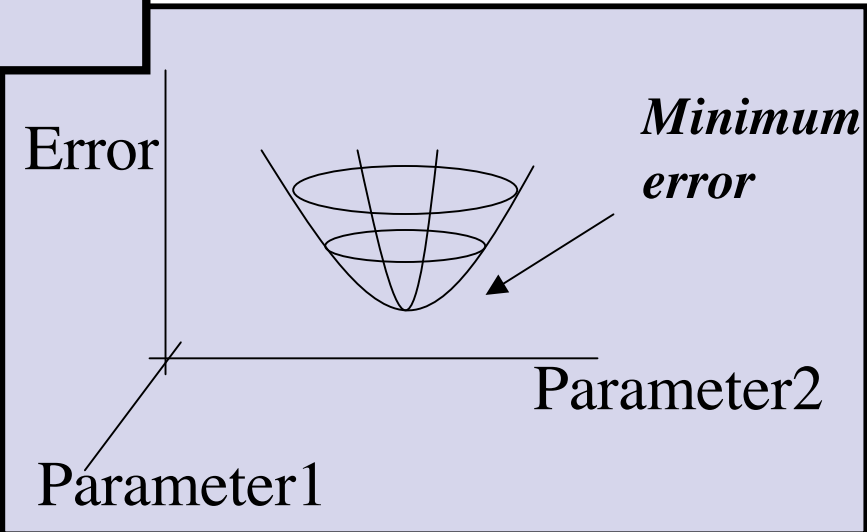
- Sometimes there are many minima (we call those local minima)

- It may be difficult to compute all the minima, or any for that matter



← One parameter

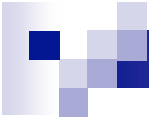
Two parameters →





Today we'll discuss approximate solutions

- Works when you CAN'T easily solve the equations exactly (which is VERY frequent in nonlinear systems such as the brain, behavior, motor control, speech processing/synthesis/comprehension, perception, and more cognitively relevant topics)



Remind me again, what exactly are we ‘minimizing’ or ‘maximizing?’

- Minimize cost
- Maximize reward
- We decide what that function is
 - **Then have some unknown constants**
 - **Then we use these methods to find the constants**
 - **Those constants give us the smallest cost or largest reward function**
 - Can be then interpreted as the ‘best fit’ given a definition of what ‘goodness’ is



**Graphical example - evolving
organisms optimize cost, maximize
rewards**

Evolved Virtual
Creatures

Examples from
work in progress



What's one way to do this?

- Start with our simple question - how do we fit a model which is nonlinear in the parameters?

$$y = ax + e^{(bx)}$$

- We can use optimization methods to intelligently minimize the error between model and data



Nelder-mead simplex method

- Built into matlab
- Simple to implement
- How does it work?
 - <http://www.boomer.org/c/p3/c11/c1106.html>
 - **Lagarias, J.C., J. A. Reeds, M. H. Wright, and P. E. Wright, "Convergence Properties of the Nelder-Mead Simplex Method in Low Dimensions," SIAM Journal of Optimization, Vol. 9 Number 1, pp. 112-147, 1998.**

